



MONROE COUNTY SOIL & WATER CONSERVATION DISTRICT

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FOR IMMEDIATE RELEASE.....January 2025

TO: Media of Greater Rochester Area
CONTACT: Monroe County Soil & Water Conservation District
RE: 2025 Conservation Tree & Shrub Program
QUESTIONS: mcswcd@monroecounty.gov or 585-753-7380 for details

Make Spring 2025 the Season of Conservation!

Monroe County Soil & Water Conservation District Launches 2025 Conservation Tree & Shrub Program

Looking for a New Year's resolution for 2025? How about committing to plant native species on your property! The Monroe County Soil & Water Conservation District can make this your easiest resolution yet through the release of their spring 2025 species list for their annual Conservation Tree & Shrub program. For 49 years, the District has hosted this successful program, with almost 24,000 native and naturalized trees and shrubs being distributed to nearly 600 landowners last year alone for local conservation purposes!

With almost 40 different species including hardwoods, bare-root conifers, transplants, shrubs, flowering plants, and variety packs, the District continues to support conservation efforts to enhance and protect the natural resources throughout Monroe County, while assisting residents to enhance and conserve those resources in their communities today for future generations. We don't just offer trees and shrubs either, offering other products great for conservation projects and/or promoting ecological stewardship activities including bat and bluebird houses, seed mixes, tree protection items, and more! Order your plants now through March 7th and pick up on April 24th or 25th ready to be planted!

The District added 7 new items this year! All great conservation species, these trees and shrubs provide numerous benefits from wildlifelshelter and food to increasing property aesthetics. New this year are Eastern Redbud, Red Mulberry, Dense Blazing Star, Black Tupelo, Eastern Sand Cherry, Ninebark, and Common Hackberry. Popular best-sellers like American Hazelnut, Paper Birch, and our Edible Fruit-Pack also returned this year! The species in this program are the best choices for supporting conservation efforts locally including wildlife food and shelter, erosion control, natural windbreaks, climate resilience, and more! Check out all the benefits of these and our other selections by visiting our catalog: <https://monroecountyswcd.org/tree-shrub-program/>

Due to limited supply, pre-order by March 7, 2025 by mail, email or online ordering. Pre-ordered plants can be picked up at the Monroe County ecopark on April 24th or 25th, 2025 from 9:00 a.m. – 5:00 p.m. We will also hold a first come, first serve overstock sale on April 26, 2025 from 9:00-11:00 a.m. Please note that our tree species typically come as young, small rooted plants – we do not sell full grown trees. Once planted the small seedlings should take to the soil and grow leaves once spring arrives.

Those interested in this program can find the order form and our full color catalog on the District's website: <https://monroecountyswcd.org/tree-shrub-program/>. If you have any questions or you'd like a form sent to you, contact the Monroe County Soil & Water Conservation District at: (585) 753-7380, Monday – Friday from 8:00 a.m. – 4:00 p.m.